

## SHORT-TERM STAYS MARKETING PACKS

### Marketing Packs

	Essential	Upgraded	Premium
	\$ <b>690</b> /year <small>+GST</small>	\$ <b>940</b> /year <small>+GST</small>	\$ <b>1,190</b> /year <small>+GST</small>
<b>Channel Distribution</b>			
Property Providers' Website	✓	✓	✓
International Holiday Channels			
Airbnb & HomeAway	✓	✓	✓
Booking.com (Instant Book)	✗	✓	✓
Local Channels *			
Real Estate & Domain	✗	✗	✓ Premiere+Platinum
<b>Multimedia</b>			
Location Library ^	✓	✓	✓
Mobile Video	✗	✓	✓
3D Virtual Tour	✗	✗	✓
<b>Policy Management</b>			
Guest Vetting	✓	✓	✓
Flexible Guest Cancellation	✓	✓	✓
<b>Digital Marketing</b>			
Electronic Direct Mail			
Qualified Past Guest List	✓	✓	✓ Feature
Targetted Corporate List ~	✓	✓	✓ Feature
By Invitation Only †	✗	✗	✓
Social Media			
Facebook, Instagram	✓	✓	✓ Feature
YouTube	✗	✓	✓

All prices exclude GST. (\*) Real Estate and Domain have a range of services. Please see reverse for Marketing Uplift Add-On options. Imagery is dependant on property and is charged directly to owner by our photographer at wholesale costs. Owner has image license for future use. (\*) If existing within our library. (\*) Relocation agents, insurers, C suite guests. (†) Private viewing. | Effective date: July 1st, 2023.

**PROPERTY  
PROVIDERS.**

## SHORT-TERM EXECUTIVE LEASING

# Marketing Packs

EXCELLENCE IN RENTALS 

### Marketing Uplift Add-Ons

#### Digital Marketing

Electronic Direct Mail Campaign

Relocation Agents \$150

Insurance Companies \$150

D.A. (Renovators) \$150

Builders \$150

Return Guests \$150

Corporate Direct \$150

#### By Invitation Only

Private Viewing by Excl. Clients \$390

#### Digital Marketing ^

Social Media Targeted Ad

5K lookalike audience \$110

10K lookalike audience \$200

#### Multimedia

Professional Property Video

Outsourced Video Quoted

3D Virtual Tour \$199

Aerial Package Quoted

Location Library Quoted

#### Channel Distribution

Local Channels

Real Estate.com.au

Premiere+ Listing,  
eBrochure & listing bump\* \$230

Highlight listing\* \$120

Domain.com.au

Platinum Listing (45 days)  
& eBrochure\* \$190

Property Providers' Website

Featured Listing\* \$120

All prices exclude GST. (#) Indicative pricing only. Pricing may vary depending on property location. (\*) Imagery is charged directly to owner by our photographer at wholesale costs. (\*) Campaign duration and other details to be arranged with Property Providers' team.

Executive Leasing

Extended Stays

Corporate Rentals

Luxury Holidays

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PROVIDERS.**

propertyproviders.com.au