

SHORT-TERM STAYS MARKETING PACKS

Marketing Packs

	Essential	Upgraded	Premium
	\$ 690 /year <small>+GST</small>	\$ 940 /year <small>+GST</small>	\$ 1,190 /year <small>+GST</small>
Channel Distribution			
Property Providers' Website	✓	✓	✓
International Holiday Channels			
Airbnb & HomeAway	✓	✓	✓
Booking.com (Instant Book)	✗	✓	✓
Local Channels *			
Real Estate & Domain	✗	✗	✓ Premiere+Platinum
Multimedia			
Location Library ^	✓	✓	✓
Mobile Video	✗	✓	✓
3D Virtual Tour	✗	✗	✓
Policy Management			
Guest Vetting	✓	✓	✓
Flexible Guest Cancellation	✓	✓	✓
Digital Marketing			
Electronic Direct Mail			
Qualified Past Guest List	✓	✓	✓ Feature
Targetted Corporate List ~	✓	✓	✓ Feature
By Invitation Only †	✗	✗	✓
Social Media			
Facebook, Instagram	✓	✓	✓ Feature
YouTube	✗	✓	✓

All prices exclude GST. (*) Real Estate and Domain have a range of services. Please see reverse for Marketing Uplift Add-On options. Imagery is dependant on property and is charged directly to owner by our photographer at wholesale costs. Owner has image license for future use. (**) If existing within our library. (**) Relocation agents, insurers, C suite guests. (†) Private viewing. | Effective date: July 1st, 2023.

SHORT-TERM EXECUTIVE LEASING

Marketing Packs

EXCELLENCE IN RENTALS 

Marketing Uplift Add-Ons

Digital Marketing

Electronic Direct Mail Campaign	
Relocation Agents	\$150
Insurance Companies	\$150
D.A. (Renovators)	\$150
Builders	\$150
Return Guests	\$150
Corporate Direct	\$150

By Invitation Only

Private Viewing by Excl. Clients	\$390
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Digital Marketing ^

Social Media Targeted Ad	
5K lookalike audience	\$110
10K lookalike audience	\$200

Multimedia

Professional Property Video	
Outsourced Video	Quoted
3D Virtual Tour	\$199
Aerial Package	Quoted
Location Library	Quoted

Channel Distribution

Local Channels	
Real Estate.com.au	
Premiere+ Listing, eBrochure & listing bump*	\$230
Highlight listing*	\$120
Domain.com.au	
Platinum Listing (45 days) & eBrochure*	\$190
Property Providers' Website	
Featured Listing*	\$120

All prices exclude GST. (#) Indicative pricing only. Pricing may vary depending on property location. (*) Imagery is charged directly to owner by our photographer at wholesale costs. (**) Campaign duration and other details to be arranged with Property Providers' team.

Executive Leasing
Extended Stays
Corporate Rentals
Luxury Holidays

PROPERTY PROVIDERS.

propertyproviders.com.au