# **LONG-TERM EXECUTIVE LEASING**

# **Marketing Packs**

# **Channel Distribution**

Property Providers' Website

Local Channels\*

Real Estate Premiere+ Listing

Domain Platinum Listing (45 days)

### Multimedia

Location Library ^

Mobile Video

3D Virtual Tour

### **Direct Marketing**

Neighbours Notice Letter

### Outdoor

Lease Board Signage

## **Digital Marketing**

Electronic Direct Mail

Social Media

Facebook, Instagram

YouTube

### **Essential**

\$750/campaign



## **Upgraded**

\$975/campaign

- 50 Units

# 

## Premium

**\$1,190**/campaign

- Featured





## **EXCELLENCE IN RENTALS**

## Marketing Uplift Add-Ons

### **Local Channels**

Real Estate.com.au

Premiere+ Listing eBrochure & listing bump \* \$230

\$120

\$190

Highlight Listing#

Domain.com.au

Platinum Listing (45 days) & eBrochure #

### Local Area Marketing

District Flyers	
500 units	\$250
1000 units	\$295
2000 units	\$399

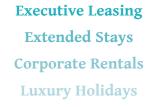
### Digital Marketing

Social Media Targeted Ad	
5K lookalike audience	\$110
10K lookalike audience	\$200
Electronic Direct Mail	
Relocation Agents	\$150
Insurance Companies	\$150
D.A. (Renovators)	\$150
Builders	\$150
Return Guests	\$150

Multimedia ^		
Professional Property Video		
Outsourced Video	Quoted	
Aerial Package	Quoted	
Location Library	Quoted	
Virtual Furniture	Quoted	
3D Virtual Tour	\$199	

All prices exclude GST

(#) Indicative pricing only. Pricing may vary depending on property location. (\*) Imagery is charged directly to owner by our photographer at wholesale costs.







propertyproviders.com.au